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## MEDIA RELEASE

### You love this place...*why*? Trust launches national photographic competition

An old beach shack, a cathedral, a street full of memories, your childhood home, a skate park... Everyone has someplace special.

The National Trust (NSW), with national radio partner ABC Local Radio, is inviting the community to enter the "I love this place..." photographic competition, supported by the NSW Architects Registration Board. The competition launches Monday 30 June 2008.

Entrants will be in the running to win \$2,000 cash or \$1,500 worth of photographic equipment from Georges, with the finest pictures exhibited at Customs House in Circular Quay, Sydney, on World Architecture Day in October.

"We want people in communities across Australia to pick up their cameras and reflect on their built environment", said Dr Annemarie Jonson, Head of communications and digital projects at the National Trust (NSW). "Your picture might be of an ocean pool, a remote homestead, an industrial landscape, an old-time Greek café, or a park. It could be a historic site with a compelling story, a contemporary skyscraper or even a graffitied urban space.

"The possibilities are endless", she said. "Your special place just needs to be a product of architecture or design. And people can be included to add a human dimension."

The NSW Architects Registration Board has funded this project as part of its mission to promote an understanding of architecture in the community.

The Board's Registrar, Kate Doyle, said "Architecture and the built environment affect all of us. "I love this place ..." is a great vehicle to encourage discussion about the impact of the built environment in our communities. We'll be asking entrants to give some thought to why they love the places they do, and the sustainability of those places."

"Another beauty of "I love this place..." is that it is an opportunity for the community to collectively create an online photographic time capsule of Australia, 2008," said Annemarie Jonson.

"We hope people of all ages from across the country will take a fresh look at the buildings and places in which we live, work and play, and join this unique national event."

**The competition launches Monday 30 June 2008. Entries close midnight Sunday 24 August 2008, with winners announced in early October. Exhibition of shortlist and winners will take place at Customs House, Circular Quay, Sydney, on 6 October 2008.**

Visit the National Trust (NSW) website at [www.nsw.nationaltrust.org.au](http://www.nsw.nationaltrust.org.au) to see sample images and to enter, or go to your ABC Local radio website. Print quality mages available to media.

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